

C O N T A C T

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Seoul, Korea

E D U C A T I O N

ArtCenter College of Design, 2025

BS, Industrial Design

Graduated with honors

S K I L L S

D E S I G N & E N G I N E E R I N G

Prototyping · DFM · 3D Printing · Metal Fabrication ·
Technical Sketching · Product Life Cycle Analysis

M A N U F A C T U R I N G & P R O D U C T I O N

OEM/ODM Production Mgmt · Tooling Dev Coordination ·
Mold Design-to-Production · SAP/MES Workflows · Vendor
Negotiation · Quality Issue Resolution

R E S E A R C H

User Research · Competitive Analysis · Sustainability · AI-
Assisted Research

C O M M U N I C A T I O N

Public Speaking · Bilingual Business Comms · Technical
Translation

S O F T W A R E

SolidWorks · KeyShot · Adobe Photoshop · Illustrator ·
Final Cut Pro · Gravity Sketch · Ollama

L A N G U A G E

English Native / Bilingual

Korean Native / Bilingual

Jieon Choi

Industrial Designer & Production Manager

Industrial designer turned production manager with experience spanning design, military, and contract manufacturing. Bridges the gap between creative development and volume production through bilingual coordination and hands-on technical problem-solving.

E X P E R I E N C E

Production Manager, TSB Sales Mar 2026 – Present

Model Solution (Hankook & Company)

- Manage end-to-end contract manufacturing for a US-based beauty tech client, overseeing a wearable device project from development through mass production.
- Lead bilingual (Korean/English) client communications, technical translation, and cross-functional coordination across engineering, quality, and R&D teams.
- Drive production issue resolution including component sourcing negotiations, reliability testing coordination, and regulatory compliance.
- Handle commercial operations: billing reconciliation, tooling cost analysis, and vendor quote management through SAP/MES workflows.

Design Researcher (Intern) May – Jul 2025

Idealab Studios

- Participated in an AI research sprint focused on visual reasoning and robotics.
- Led early-stage product definition and MVP design, producing a bill of materials, design mockups, and problem statements.

Designer, TA & Student Ambassador Sep 2023 – Apr 2025

ArtCenter College of Design

Samsung Sponsored Studio — Designer May – Aug 2024

Designed next-generation product concepts focused on AI and healthcare. Received positive client feedback leading to further portfolio interest.

Samsung Sponsored Studio — Teaching Assistant Sep – Dec 2023

Facilitated communication between faculty, students, and Samsung using bilingual and design expertise. Contributed to Samsung initiating a follow-on project.

Sustainability Curriculum Project — Student Ambassador Nov 2023 – Apr 2025

Contributed student perspectives to a grant-funded (The Lemelson Foundation) sustainable design curriculum. Designed an AI module using GPT to help participants turn ideas into content. Led to speaking engagements at ABET 2025 and AICAD 2024 symposiums.

KATUSA Sergeant 2021 – 2022

US Army / ROK Army

- Served with the US 2nd Infantry Division as a combat engineer (12C, Bridge Crewmember), constructing and operating tactical bridge systems.
- Acted as bilingual interpreter between US and ROK Army units, bridging communication gaps across joint operations and daily coordination.
- Received the Army Achievement Medal and multiple commendations for performance and cross-cultural leadership.

A W A R D S & R E C O G N I T I O N

- ABET 2025 Symposium Panelist
- AICAD 2024 Symposium Speaker
- Documentary *Seaweed Stories* Panel Discussion Moderator
- ArtCenter Provost List (2022–2024)
- US Army Achievement Medal
- US Army 2nd Infantry Division — Certificate of Commendation
- US Army 2nd Infantry Division — Certificate of Appreciation